



TEXAS DEPARTMENT OF HEALTH
AUSTIN TEXAS
INTER-OFFICE

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Barbara Keir, M.A., R.D., Director {Original Signed}
Division of Public Health Nutrition and Education
Bureau of Nutrition Services

DATE: July 11, 2003

SUBJECT: King Vitaman Cereal

The state agency (SA) has been informed by The Quaker Oat Company that King Vitaman is no longer packaged in 12 oz. bags and is now only available in 12 oz. boxes. Because the October 1, 2002 Texas WIC Approved Foods brochure specifies "12 oz. bag only," WIC participants are not allowed to purchase King Vitaman in the 12 oz. box. Please share this information with your WIC participants.

The SA will notify the WIC vendors of this issue. If you have any questions or require further information, contact Paula Kanter, Clinical Nutrition Specialist, at 512/458-7111 extension 3528 or paula.kanter@tdh.state.tx.us.